



The 10<sup>th</sup> International Society  
for Nutraceuticals and Functional Foods

# ISNFF 2017

**October 22 – 25, 2017**  
**GSCO, Jeonbuk(Gunsan)**  
Korea



# Introducing the Republic of Korea

The Republic of Korea, the "Land of the Morning Calm," is a land of opposites existing in conjunction with each other. All across the country, one can find traces of its 5,000-year history in its palaces, structures, temples and natural scenery, yet the country is also a rapidly developing nation in terms of industry, trade, and commerce. Korea is a major player among the world's top exporting nations, featuring notable Korean-based conglomerates such as Samsung, LG, and Hyundai.



Globally Known, "Jeonju Bibimbap"



Jeonjuhyanggyo (Confucian School)



## Welcome to Jeollabuk-do, the Hosting Province of the Conference

Jeollabuk-do, a province in the southwest of Korea, warmly welcomes the ISNFF 2017. Jeollabuk-do has a wealth of both traditional cultural heritages and historical sites. At its center is the capital of Jeonju, a designated "slow" city, which has long been known as a city of art, style and delicious food. The city is also listed by UNESCO as a "City of Gastronomy". This fertile green province is an agricultural heartland which produces fresh vegetables for local dishes such as Bibimbap.



## Gunsan, Jeollabuk-do, the Host City

The Gunsan Islands consist of 16 inhabited and 47 uninhabited islands. Among the isles, the Seon-yu Isle has been long recognized as one of the Seon-yu Eight Famous Spots which are renowned for their natural beauty. Along the central West Sea there is harmony between the fertile fields, rich sea, and quiet mountains. Gunsan is both a hi-tech industrial city and an international trading port. "Saemangeum (Seawall)", the longest man-made ridge, is located in Gunsan. And it is renowned as "the fields that saved the whole country during poor harvest years" and "the country's essential repository." Jinan, Maisan Provincial Park, Byeonsanbando National Park, Buan and Sunchang are some of other famous attractions in Jeollabuk-do.



Gunsan Saemangeum Seawall



Maisan Provincial Park



Byeonsanbando National Park



Sunchang Traditional Hot Pepper Paste Folk Village



Gunsan Saemangeum Convention Center, GSCO



## Easy access to 'Gunsan'



Express Bus

Seoul → Gunsan

2hrs 30mins / Every 5~10mins (17\$)



Korean Train Express

Yongsan (Seoul) → Iksan (Gunsan)

1hr 20mins / Every 20~60mins (40\$)



Car

Seoul → Gunsan

2hrs 20mins



Airport limousine (bus)

Incheon → Gunsan

3hrs 30mins / Every 20~60mins (40\$)

